

۳۱ مین نمایشگاه بین المللی کتاب تهران
گیتی پویان آذر
بزرگترین عرضه کننده کتب مرجع اروپایی و آمریکایی در ایران

اقتصاد و بازرگانی

شابک	کد فروش	عنوان	نویسنده	تاریخ	تخفیف	قیمت نهایی
9781680959727	14123	3GE Collection on Business Management: Business Technologies	3G E-Learnin	2018	10	\$144
9781680959734	14124	3GE Collection on Business Management: Consumer Management	3G E-Learnin	2018	10	\$144
9781680959703	14121	3GE Collection on Business Management: Critical Issues in Human Resource Management	3G E-Learnin	2018	10	\$144
9781680959741	14125	3GE Collection on Business Management: Decision Support Systems	3G E-Learnin	2018	10	\$144
9781680959697	14120	3GE Collection on Business Management: Human Capital Management	3G E-Learnin	2018	10	\$144
9781680959710	14122	3GE Collection on Business Management: Organizational Development	3G E-Learnin	2018	10	\$144
9781680959581	14116	3GE Collection on Economics: Econometrics	3G E-Learnin	2018	10	\$144
9781680959598	14117	3GE Collection on Economics: Economic Behavior	3G E-Learnin	2018	10	\$144
9781680959604	14118	3GE Collection on Economics: Economic Policy and Growth	3G E-Learnin	2018	10	\$144
9781680959611	14119	3GE Collection on Economics: Emerging Economies	3G E-Learnin	2018	10	\$144
9781785692000	15539	A Guide For Selling and Marketing Products Online	Mohamed Ch	2016	10	£108
9781680957075	90048	Advertising Business and Management: Theory and Practice	Sharon M. Fo	2017	10	\$131
9781788351287	14129	Brig's Handbook of Methods & Research in Business Information Systems (2 Volumes)	Harini Methu	2018	10	\$347
9781788351683	14131	Brig's Handbook of Methods & Research in E- Commerce (2 Volumes)	Cosmas Rash	2018	10	\$347
9781788351690	14132	Brig's Handbook of Methods & Research in E-Business (2 Volumes)	Zhicheng Gu	2018	10	\$347
9781788351706	14133	Brig's Handbook of Methods & Research in Financial Decision Analysis (2 Volumes)	Matteo Ross	2018	10	\$347
9781788351713	14134	Brig's Handbook of Methods & Research in Financial Management (2 Volumes)	Ling Wu et al	2018	10	\$347
9781788351447	14130	Brig's Handbook of Methods & Research in Social Media And Business Intelligence (2 Volumes)	Kerrie Meng	2018	10	\$347
9781682513989	14126	Business Analysis	3G E-Learnin	2018	10	\$68
9781680944853	90049	Business Analytics for Banking	Dr. JOVAN PE	2017	10	\$135
9781680954180	18514	Business Funding & Finances (Book With Dvd)	3G Learning	2017	10	\$72
9781680954692	18544	Business Intelligence And Analytics (Book With Dvd)	3G Learning	2017	10	\$72

۳۱ مین نمایشگاه بین المللی کتاب تهران
گیتی پویان آذر
بزرگترین عرضه کننده کتب مرجع اروپایی و آمریکایی در ایران

اقتصاد و بازرگانی

شابک	کد فروش	عنوان	نویسنده	تاریخ	تخفیف	قیمت نهایی
9781634820639	15038	Business Intelligence, Strategies and Ethics	Kimberly Nel	2015	20	\$128
9781781547564	15231	Business Research Methods: Principles and Applications	Serena Pasto	2016	10	£108
9781781547588	15233	Business Research: A Practical Approach	Steven Walca	2016	10	£108
9781634637008	15021	Business Strategies: Types, Benefits and Effects on Firm Performance	Cindy Porter	2015	20	\$66
9781680954586	18534	Business to Business Marketing (Book With Dvd)	3G Learning	2017	10	\$72
9781680957105	90050	Corporate Governance: Principles, Policies and Practices	Mark Joseph	2017	10	\$131
9781680954562	18532	Cost Analysis For Business (Book With Dvd)	3G Learning	2017	10	\$72
9781907653247	50006	E-Business In Developing Countries	Ali Sanayei	2011	50	\$34
9781680954647	18539	E-Commerce (Book With Dvd)	3G Learning	2017	10	\$72
9781680957112	90051	E-Commerce: Principles, Technology and Business Applications	LISA J. LLOYD	2017	10	\$131
9781785694660	18142	Econometrics And Financial Management	Tarek Sadra	2017	10	£122
9781785694653	18141	Econometric: A Practical Approach	Graciela Chic	2017	10	£122
9781781547663	15241	Electronic Commerce Relationships	Norzansalika	2016	10	£108
9781781547656	15240	Electronic Commerce: Concepts, Methodologies, Tools, and Applications	Petr Suchane	2016	10	£108
9781781630587	60610	Encyclopaedia Of Commerce & Business Risk Management(4 Volume Set)	D.K. Sharma	2012	50	£266
9781781547649	15239	Encyclopaedia of Control and Security of Ecommerce: Strategy, Technology and Application (3 Volumes)	Petr Suchane	2016	10	£324
9781785694646	18140	Encyclopaedia Of Econometrics: Theory And Applications (3 Volumes)	Graciela Chic	2017	10	£365
9781781547557	15230	Encyclopaedia of Research Methods for Business: A Skill Building Approach (3 Volumes)	Donde Ashm	2016	10	£324
9781680954678	18542	Entrepreneurial Business Management (Book With Dvd)	3G Learning	2017	10	\$72
9781781547571	15232	Essentials of Business Research: Tools and Techniques	Aleksandar V	2016	10	£108
9781680944969	90052	Ethical Issues in Contemporary Human Resource Business and Management	Jacinta Austi	2017	10	\$135
9781634834810	15107	Global Financial Crisis: Causes, Consequences and Impact on Economic Growth	Jeanne Barne	2015	20	\$152

۳۱ مین نمایشگاه بین المللی کتاب تهران
گیتی پویان آذر
بزرگترین عرضه کننده کتب مرجع اروپایی و آمریکایی در ایران

اقتصاد و بازرگانی

شابک	کد فروش	عنوان	نویسنده	تاریخ	تخفیف	قیمت نهایی
9781634637442	15024	Human Resource Management Challenges and Changes	Carolina Mac	2015	20	\$136
9781680944976	90053	Human Resources Management for organizational Success	Rahmaoui Na	2017	10	\$135
9781984600424	14580	Illustrated Dictionary of Business and Marketing Management	3G E-Learnin	2018	10	\$41
9781984600431	14127	Illustrated Dictionary of Business Finance	3G E-Learnin	2018	10	\$41
9781984600561	14128	Illustrated Dictionary of Economics	3G E-Learnin	2018	10	\$41
9781680949568	14573	Illustrated Handbook of e-Commerce	3G E-Learnin	2018	10	\$162
9781680954326	18521	International Business Management (Book With Dvd)	3G Learning	2017	10	\$72
9781785691997	15538	Internet Marketing Management : Tools, Techniques, And Resources	Xiang Fang,	2016	10	£108
9781680954197	18515	Keeping Your Business Organized: Time Management & Workflow (Book With Dvd)	3G Learning	2017	10	\$72
9781680945010	90054	Lean Sustainable Supply Chain Business and Management	Jacinta Austi	2017	10	\$135
9789351154099	10684	Marketing For Small Businesses (Book With Dvd) (Workbook Included)	3G	2015	20	\$32
9781785690914	10525	Methods And Applications Of Statistics In Business	Xingxu Li, Jia	2015	20	£96
9781680947649	14115	MICROFINANCE TECHNOLOGY : Intermediate (2nd Edition) (Book with DVD)	3G E-Learnin	2018	10	\$95
9781680944921	90055	Modern Banking: Challenges and Trends	Rahmaoui Na	2017	10	\$135
9781781630594	60715	New Trends In Commerce & Business	D.K. Sharma	2012	50	£74
9781785691980	15537	Online Marketing Simulations: Predicting The Future Of Your Online Business	Pingping Me	2016	10	£108
9781680957174	90056	Organizational Behaviour	LISA J. LLOYD	2017	10	\$131
9781680957181	90057	Organizational Business and Management	LISA J. LLOYD	2017	10	\$131
9781680944860	90058	Practical Business Analytics Using SAS	Dr. JOVAN PE	2017	10	\$135
9781680957136	90059	Practices of Knowledge Business and Management	John Patters	2017	10	\$131
9781785694516	18127	Risk And Financial Management: Principles And Applications	Ismail Yildirir	2017	10	£122
9781680954616	18536	Small Business Management (Book With Dvd)	3G Learning	2017	10	\$72
9781680956771	14305	Social Media and Internet for Financial Services Business	3G E-Learnin	2018	10	\$68
9781680946048	14295	Social Media and Internet for Small Business	3G E-Learnin	2018	10	\$68

۳۱ مین نمایشگاه بین المللی کتاب تهران
 گیتی پویان آذر
 بزرگترین عرضه کننده کتب مرجع اروپایی و آمریکایی در ایران

اقتصاد و بازرگانی

شابک	کد فروش	عنوان	نویسنده	تاریخ	تخفیف	قیمت نهایی
9781680944952	90060	Strategic Human Resource Business and Management	Rahmaoui Na	2017	10	\$135
9781680945003	90061	Sustainability in Supply Chain Business and Management	Jacinta Austi	2017	10	\$135
9781781547595	15234	The Definitive Handbook of Business Continuity Management	Ermelinda O	2016	10	£122
9781680947762	14509	Theory, Practice and Techniques in Bookkeeping, Accounting and Auditing	3G E-Learnin	2018	10	\$68
9781680944990	90062	Total Quality Business and Management in Education: A Critical Approach	Jacinta Austi	2017	10	\$135
9781680944907	90063	Total Quality in Managing Human Resources	Rahmaoui Na	2017	10	\$135